City Mouse, Country Mouse: Ownership, Value, and Trends from Park Avenue to Waggoner Ranch

Kelly Labrecque and Heather Willis The Helen Brown Group



Part I

Researching New York City Property Assets Kelly Labrecque, The Helen Brown Group





- * Understand why real estate is a valuable wealth/philanthropy indicator
- * Become familiar with the New York City real estate market and the three main types of property assets:
 - Condos
 - Townhouses
 - Co-ops
- * Discover tools to confirm ownership and estimate market value

Why Real Estate?

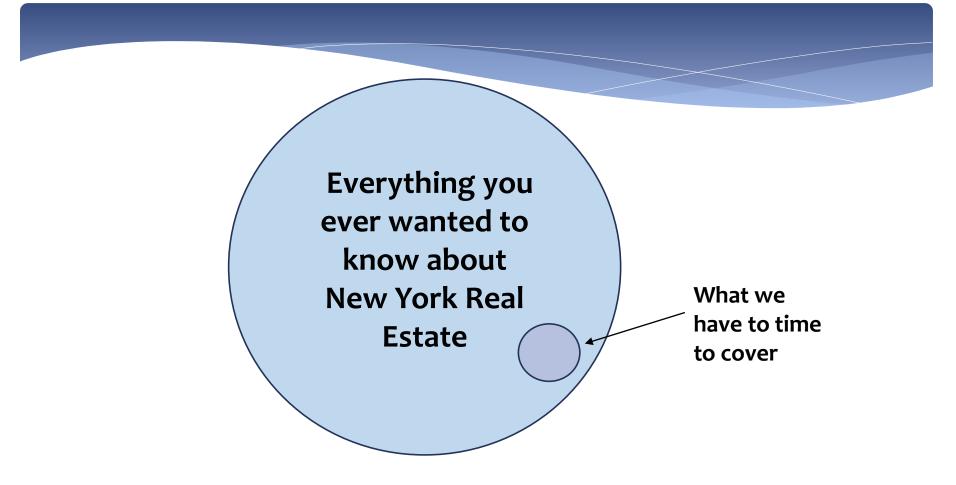
- * According to the Capgemini's 2017 World Wealth Report, real estate comprises 10.7% of HNWIs' total assets in North America
- * Often the first (or only) piece of information we have for a donor
- * Culture of philanthropy in a given geographic area
- * Information is publicly available (with some exceptions)
- * HNWIs often have multiple properties across the country



The San Remo Photo Credit: Pixabay

New York City

- Market overview
- Types of real estate
- Confirming ownership
- Estimating value
- The Hamptons





Market Trends

- * The **average** sale price for an apartment in Manhattan (condominiums and co-ops) was \$2.2 million in 2016 a record high!
 - Condos \$3.1 million / \$1,886 price per sq. ft.
 - Co-ops \$1.3 million
- * The **median** price for an apartment was \$1.2 million
 - Condos \$1.8 million
 - Co-ops \$825,000

Sources: Fortune (12/14/16) and City Realty

Market Trends (continued)

- Surge in new development trend expected to continue with the proposed return of 421a tax exemptions to developers of multiple occupant dwellings
- * Decreased sales volume and increased marketing time
- * Median sales prices down over 2015, but still high
- * Glut of luxury inventory
- * These trends are holding steady as of Q2 2017

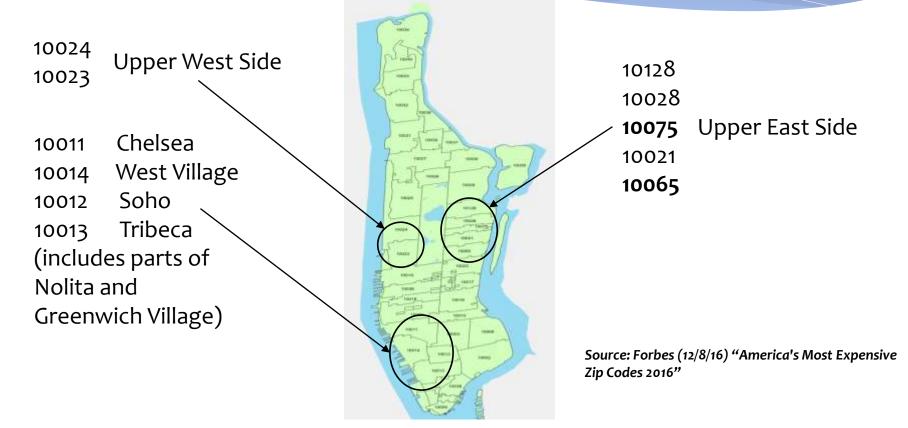
Source: Douglas Elliman Q4 2016 and Q2 2017 Reports

Ten Biggest Sales of 2016

- 1. 432 Park Avenue, #96 (\$87,660,898)
- 2. 432 Park Avenue, #88 (\$60,893,873)
- 3. 432 Park Avenue, #79 (\$59,144,632)
- 4. 4 East 66th Street (\$52,000,000)
- 5. 212 West 18th Street (\$45,000,000)

- 6. 432 Park Avenue, #64A (\$44,833,409)
- 7. 432 Park Avenue, #82B (\$43,329,149)
- 8. 933 Madison Avenue (\$42,766,500)
- 9. 20 West 53rd Street (\$42,550,000)
- 10. 432 Park Avenue, #77B (\$39,260,591)

NYC's Most Expensive Zip Codes:



Navigating New York

- * Three main types of property assets
 - Condos
 - Townhouses
 - Co-ops
- * Recording requirements for each type of property is different
- * Ownership, purchase price, and FMV can be difficult to confirm
- * LLCs can obscure ownership

<u>Condos</u>

- * Make up ~25% of New York City's housing market
- * Fee-simple ownership
- * Real Property
- * No land ownership
- Deeds and mortgages recorded in Automated City Register Information System (ACRIS)

Townhouses

- * Make up ~5% of New York City's housing market
- * Luxury niche market
- * Median sales price of \$4.97 million in 2016
- * Real Property
- * May include small parcel of land
- * Deeds and mortgages recorded in ACRIS

Co-ops

- * Make up ~70% of New York City's housing market
- * Shareholder in a corporation (the more shares, the larger the apartment)
- * Proprietary lease
- * Governed by Uniform Commercial Code (UCC) law
- Board review process (often rigorous)
- * Must demonstrate financial liquidity
- * Financing limits (typically 30%-75% depending on the building)

Confirming Ownership (Condos/Townhouses)

- Automated City Register Information System (ACRIS)
 - Search by name (individual or business)
 - Search by address via borough/block/lot (BBL)
 - Purchase price and deeds reliably available (1966-present)
- Property Shark (fee-based/limited free data)
- * Real Direct

ACRIS -- http://a836-acris.nyc.gov/CP/

New York City Department of Finance Office of the City Register Automated City Register Information System

MAIN OPTIONS

Ptpr optimal viewing, please set your screen display to at least 1024 s 758.

Receive an alert when the City Register records a document related to your property. Register for the Recorded Document Notification Program.

Search Property Records

Find Addresses and Parcels

Apply for Personal Exemptions

Create Tax Forms / Create Cover Pages

Calculate Taxes / Fees

Electronic Data Services

ACRIS Document Search Options

Party Name - Search by party name.

Parcel Identifier (Borough, Block, Lot) - Search by property identifier of borough, block and lot.

Document Type - Search by type of document.

Document ID/City Register File Number - Search by Document ID or CRFN assigned to documents recorded on or after January 2, 2003.

Transaction Number - Search by Transaction Number assigned to cover pages on or after January 2, 2003.

Reel and Page - Search by microfilm reel/page assigned to documents prior to January 2, 2003.

UCC/Federal Lien File Number - Search by file number assigned to UCC/Federal Liens prior to January 2, 2003.

Example: Robert K. Kraft ACRIS Name Search

Search By Party Name Recorded documents only.

	LAST	nly one name (Individual or Busine FIRST	MI	SUFFIX
Individual:	RAFT	ROBERT		
or	OUSINESS NAM	1 Para		
Business:				
elect Date Rang		Please enter date as MMDDryry		
To Current Date	•	From: / / Th	rough: / /	
			11493	
All Parties	9: 0	Select Borough/County:	All Boroughs/Cou	nties \$
Select Document	Class: Al	Document Classes		
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Example: Robert K. Kraft ACRIS Name Search Results

View	Party Type/ Other	Party Name	Borough	Block	Lot	Reel/Pg/File	CRFN	Partiel	Doc Date 🜲	Recorded/Filed	Document Type	Pages	Corrected/ Remarks	Doc Amou
DET IMG	1	KRAFT, ROBERT	QUEENS	2237	1		2014000059740	ENTIRE LOT	1/29/2014	2/18/2014 9:38:59 AM	BOTH RPTT AND RETT	2		360,00
DET IMG	1	KRAFT, ROBERT	MANHATTAN	1893	1002		2013000470975	ENTIRE LOT	10/22/2013	11/15/2013 9:50:27 AM	BOTH RPTT AND RETT	2		470,0
DET	2	KRAFT, ROBERT					2011000435086		7/19/2011	12/14/2011 10:31:11 AM	OTHER	2		
DET	2	KRAFT, ROBERT					2011000435085		9/8/2008	12/14/2011 10:31:10 AM	OTHER	2		
DET	1	KRAFT, ROBERT		10.225			2011000435084		2/25/2005	12/14/2011 10:31:09 AM	PEDERAL LIEN, OTHER	2		and
DET IMG	2	KRAFT, ROBERT	QUEENS	2237	1		2011000022129	ENTIRE LOT	12/23/2010	1/19/2011 11:04:46 AM	BOTH RPTT AND RETT	2		320,00
DET IMG	1	KRAFT, ROBERT	QUEENS	1156	9		2009000387992	ENTIRE LOT	11/16/2009	11/25/2009 1:07:19 PM	SATISFACTION OF MORTGAGE			
DET	4	KRAFT, ROBERT	and share and		1		2009000349598		2/25/2005	10/26/2009 4:32:29 PM	FEDERAL LIEN, OTHER	3		
DET IMG	4	KRAFT, ROBERT	QUEENS	787	26		2006000391815	ENTIRE LOT	6/30/2005	7/11/2006 2:14:18 PM	SATISFACTION OF MORTGAGE			
DET IMG	4	KRAFT, ROBERT	STATEN ISLAND	619	129		2006000272109	ENTIRE LOT	12/1/2005	5/16/2006 2:00:08 PM	NYC REAL PROPERTY TRANSPER TAX	3		

- * Searching by "Party Name" may not yield the correct result
- * Prospect may have property in an LLC or under spouse's name
- * Try searching by parcel identifier, if address is known

Example: Robert K. Kraft ACRIS Address/Parcel Search

New York City Department of Finance Office of the City Register Automated City Register Information System

MAIN OPTIONS

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Electronic Data Services

Example: Robert K. Kraft ACRIS Address/Parcel Search

New York City Department of Finance Office of the City Register

Lookup								HELP [Click help for additional instructions] Selecting a help option will open new window
	0	Property Address: If you know the property address required. If an address is found. t	asterisk (*) are					
		Borough/County:	*	MANHATTAN / NEW YORK	+		Automated City Register Information System Address	
		Street Number:	*	1		() a83	6-acris.nyc.gov/CP/LookUp/Return	
		Street Name: Unit:	*	CENTRAL PARK SOUTH			New York City Department of Finance Office of the City Register	
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		Borough/County: Block:	Borough/County:			1	ENTERED COULD NOT BE FOUND	
		Lot:	Find B	BL.			OK	4
							AIN OPTIONS	

Searching for Alternate Addresses Real Direct

REALDIRECT Retainking Real Estate

New York > New York > Midtown > 10019 > Block 1274 > 768 5 Avenue = #1103

768 5th Ave #1103

New York, NY, 10019°

Built in 1907 this 557,499 sq.ft. building is 64% Residential, 36% Other and contains 164 residential units and 155 non-residential units.

This property is currently Off Market.



Alternate Address List

Searching for Alternate Addresses Property Shark (fee-based/limited free data)



Property Overview

Primary address	768 5 Ave
Alternate address(es)	15 Central Park S 15 Cps 16 Central Park S Other Alternate Addresses
Zip code	10019
Borough	Manhattan
Block & lot	01274-7504
Building name	The Plaza
Lot dimensions	G Unlock Report
Lot sq. ft.	53,772 🔽
Buildings on lot	1
Building class	Special Condominium Billing Lot (R0)
Year built	1907
Building Sq. Ft.	G Unlock Report
Zoning	G Unlock Report

Example: Robert K. Kraft ACRIS Address/Parcel Search

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kup									HELP [Click help for additional instructions] Belecting a help option will open new v
	0	Property Address:							
		If you know the property address required. If an address is found, t						roperty. Address field	is indicated by an asterisk (*) are
		Borough/County:	* MANHATT	AN / NEW YORK					
		Street Number:	* 768				- Do	n't forge	et the unit #
		Street Name: Unit:	FIFTH AVEN 1103	IUE			D0	ntioige	
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	0	If you know the Borough, Block a asterisk (*) are required. If the I Borough/County: Block:	nd Lot of the prog BBL is found. the MANHATT 01274	fields in the Prope				o find the address of t	the property. Fields indicated by an
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New York City Department of Finance

Example: Robert K. Kraft ACRIS Address/Parcel Search Results

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View	Reel/Pg/File	CRFN	Lot	Partial	Doc Date 🚔	Recorded / Filed	Document Type	Pages	Party1	Party2	Party 3/ Other	1/2 Names	Corrected/ Remarks	Amount
DET IMG		2007000558473	1534	ENTIRE LOT	10/26/2007	11/7/2007 3:02:00 PM	MORTGAGE	26	KRAFT PLAZA LLC	BANK OF AMERICA, N.A				12,452,500
DET IMG		2007000538500	1534	PARTIAL LOT	10/4/2007	10/25/2007 9:46:55 AM	UCC3 RELEASE/UCC AMENDMENT	6	PLAZA RESIDENTIAL OWNER	WELLS FARGO BANK, N.A., AS TRUSTEE		×.		C
DET IMG		2007000538499	1534	PARTIAL LOT	10/4/2007	10/25/2007 9:46:54 AM	UCC3 RELEASE/UCC AMENDMENT	6	PLAZA RESIDENTIAL OWNER	WELLS FARGO BANK, N.A., AS TRUSTEE	ŝ	*		¢
DET IMG		2007000538498	1534	PARTIAL LOT	10/4/2007	10/25/2007 9:46:53 AM	UCC3 RELEASE/UCC AMENDMENT	6	PLAZA RESIDENTIAL OWNER	WELLS FARGO BANK, N.A., AS TRUSTEE	2	*		
DET IMG		2007000538497	1534	PARTIAL LOT	10/4/2007	10/25/2007 9:46:52 AM	UCC3 RELEASE/UCC AMENDMENT	6	PLAZA RESIDENTIAL OWNER	WELLS FARGO BANK, N.A., AS TRUSTEE	_	×		, I
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DET IMG		2007000524753	1534	ENTIRE LOT	10/4/2007	10/17/2007 11:44:46 AM	POWER OF ATTORNEY	7	KRAFT PLAZA LLC	THE RESIDENTIAL BOARD OF THE PLAZA CONDOMINIUM		× .		्ष
DET IMG		2007000524752	1534	ENTIRE LOT	10/4/2007	10/17/2007 11:44:45 AM	DEED	11	PLAZA RESIDENTIAL OWNER	KRAFT PLAZA LLC		1		14,741,422
DET IMG		2007000329571	1534	ENTIRE LOT	11/29/2006	6/26/2007 12:06:37 PM	ASSIGNMENT, MORTGAGE	24	COLUMN FINANCIAL, INC.	WELLS FARGO BANK, N.A., AS TRUSTEE	8			्

- * Look for "DEED" under document type
- * Doc Amount = sales price
- * Party 2 = Buyer

Example: Robert K. Kraft Click on "IMG" to see a PDF of the Deed



Example: Robert K. Kraft ACRIS Address/Parcel Search Results

Records 21	- 30 << pre	vious next >>	Max	Rows 10	(Sear	ch Options] [New BE	3L Search] [Edit Curre	ent Searc	h] [View Tax Map] [Print In	dex				
View	Reel/Pg/File	CRFN	Lot	Partial	Doc Date 🚔	Recorded / Filed	Document Type	Pages	Partyl	Farty2	Party 3/ Other	More Party 1/2 Names	Corrected/ Remarks	
DET IMG		2007000558473	1534	ENTIRE LOT	10/26/2007	11/7/2007 3:02:00 PM	MORTGAGE	26	KRAFT PLAZA LLC	BANK OF AMERICA, N.A		1		12,452,50
DET IMG		2007000538500	1534	PARTIAL LOT	10/4/2007	10/25/2007 9:46:55 AM	UCC3 RELEASE/UCC AMENDMENT	6	PLAZA RESIDENTIAL OWNER	WELLS FARGO BANK, N.A., AS TRUSTEE		×.		1
DET IMG		2007000538499	1534	PARTIAL LOT	10/4/2007	10/25/2007 9:46:54 AM	UCC3 RELEASE/UCC AMENDMENT	6	PLAZA RESIDENTIAL OWNER	WELLS FARGO BANK, N.A., AS TRUSTEE	ŝ	*		
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DET IMG		2007000538497	1534	PARTIAL LOT	10/4/2007	10/25/2007 9:46:52 AM	UCC3 RELEASE/UCC AMENDMENT	6	PLAZA RESIDENTIAL OWNER	WELLS FARGO BANK, N.A., AS TRUSTEE		×		
DET IMG		2007000524759	1534	ENTIRE LOT	10/4/2007	10/17/2007 11:45:08 AM	RELEASE	9	WELLS FARGO BANK, N.A., AS TRUSTEE			[6
DET IMG		2007000524758	1534	ENTIRE LOT	10/4/2007	10/17/2007 11:45:07 AM	PARTIAL RELEASE OF MORTGAGE	16	WELLS FARGO BANK, N.A., AS TRUSTEE					6
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DET IMG		2007000329571	1534	ENTIRE LOT	11/29/2006	6/26/2007 12:06:37 PM	ASSIGNMENT, MORTGAGE	24	COLUMN FINANCIAL, INC.	WELLS FARGO BANK, N.A., AS TRUSTEE				30

- * Mortgage info also available
- * Doc Amount = financed amount
- * Party 1 = Borrower

Example: Robert K. Kraft

Real Direct

New York > New York > Midtown > 10019 > Block 1274 > 768 5 Avenue > #1103

768 5th Ave #1103

New York, NY, 10019

Built in 1907 this 557,499 sq.ft. building is 64% Residential, 36% Other and contains 164 residential units and 155 non-residential units.

This property is currently Off Market.

Public Records

Get a free price estimate for this property to determine how much it should sell for. Start Now UCC3 Release / UCC Amendment dated 2007-10-25, Debtor: Plaza Residential Owner Lp & Plaza Club Owner Lp & Plaza Accessory Owner Lp, Secured Party: Wells Fargo Bank, N.A., As Trustee, Assignee: Show Details

Release dated 2007-10-04 between Wells Fargo Bank, N.A., As Trustee and Show Details

Partial Release Of Mortgage (Mortgages & Instruments) was filed on 2007-10-17. Parties: Wells Fargo Bank, N.A., As Trustee Show Details

Kraft Plaza LLC was granted Power of Attorney for The Condominium Board Of The Plaza Condominium & The Residential Board Of The Plaza Condominium on 2007-10-04 Show Details

Plaza Residential Owner Lp & Plaza Residential Owner Gp LLC sold this property to Kraft Plaza LLC for \$14,741,421.86 on 2007-10-04. Show Details

On 2006-11-29 a mortgage on this property was transferred from Inc. Column Financial to Wells Fargo Bank, N.A., As Trustee. Show Details

Public Records

Get a free price estimate for this property to determine how much it should sell for. Start Now Document Details

Document ID: 2007100900407001 Document Type: DEED CRFN: 2007000524752 Document Amount: \$14,741,421.86 Percent Transferred: 100%

Grantor/Seller

PLAZA RESIDENTIAL OWNER GP LLC C/O EL-AD PROPERTIES 575 MADISON AVENUE NEW YORK, NY 10022, US

Grantee/Buyer

KRAFT PLAZA LLC

Document Date: 2007-10-04 Recorded Date: 2007-10-17 Modified Date: 2007-10-17 Recorded in: Manhattan

PLAZA RESIDENTIAL OWNER LP C/O EL-AD PROPERTIES 575 MADISON AVENUE

NEW YORK, NY 10022, US

Example: Robert K. Kraft

Property Shark (fee-based/limited free data)

Owner Name and Purchase Price

Unit Overview			High A
Unit Identification		Description	
Borough, block & lot Unit Condo number	1-01274-1534 1103 1508	Property class Square feet Land common interest	Condo - Residential Unit in Elevator Building 3,197 0.4313983%
Owner		Building common interest	0.4314015%
Name	Kraft Flaze LLC	Property Taxes	
Address	768 5 Avenue 1103 New York, NY 10019	Tax class	2
Purchase date	10/04/2007	Tax assessor's market value	\$1,120,953
Purchase price	\$14,477,212	Projected tax assessor's market value	\$1,270,704
		Content tax bill	\$56,621
		Projected tax bill	\$61,287

Report Sections *

Hide -

Building Overview

768 5 Ave #1103, New York, NY 10019

Address		Building	
Primary address Attemate address(es) Zip code Borough Block & lot Santom map Tax map Naighborhood	768 S Ave 15 Central Park S 15 Central Park S Other Atternate Addresses 10019 10019 Mechattan 01274-7504 16W 036 19592	Building class Building cq. ft. Building dimensions Roof height Ground elevation Landmark Year built Stories Year last attered	Special Condominium Billing Lot (Ro) 715,226 261 ft x 285 ft 279 51 Plaza Hotel 1907 19 2005
Neighborhood	Central Midtown	Certificate of Occupancy Lot	Click here
Community district School district number Census tract	5 2 0112.01	Lot sq. ft. Lot dimensions Comer lot Buildings on lot Residential units Commercial units	53,772 0 200,83 m x 285 m CR 1 185 195

Confirming Ownership (Co-ops)

- * ACRIS http://a836-acris.nyc.gov/CP/
 - Search by name (individual or business)
 - Search by address via borough/block/lot (BBL)
 - Real Property Transfer Tax (RPTT) document (2006-present)
 - Uniform Commercial Code (UCC) financing statements

Example: Paul Hewson (aka Bono) 145-146 Central Park West, New York, NY ACRIS Search



Photo Credit: New York Times (5/16/07)

Search By Party Name

Recorded documents only.

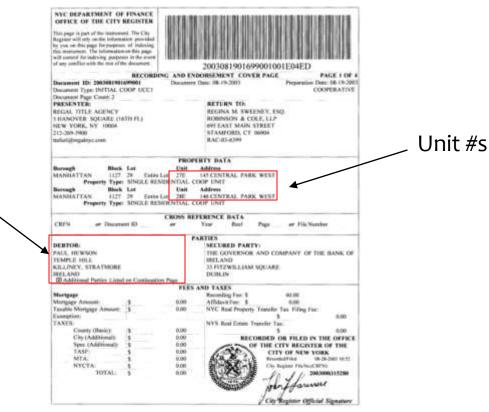
Name:	Please fill in only o	ne name (Individual or Business	0		
	LAST	FIRST	M	SUFFIX	
Individual:	HEWSON	PAUL			
ar Business:	BUSINESS NAME				
Select Date R		Peese anter dale as: MM/DD/YYYY From: / / Thro	ough: / /		
Select Party 1	Type:	Select Borough/County:	All Boroughs/Cor	unties \$]	
Select Docum	nent Class: All Doc	ument Classes \$			
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Example: Paul Hewson (aka Bono) ACRIS Results

View	Party Type/ Other	Party Name	Borough	Block	Lot	Reel/Pg/File	CRFN	Partial	Doc Date 🜲	Recorded/Filed	Document Type		Corrected/ Remarks	
DET IMG	1	HEWSON, PAUL	MANHATTAN	1127	29		2015000258847	ENTIRE LOT	7/28/2015	7/28/2015 3:40:43 PM	UCC3 ASSIGNMENT	4		
DET IMG	1	HEWSON, PAUL	MANHATTAN	1127	29		2012000372106		9/12/2012	9/19/2012 12:02:49 PM	UCC3 TERMINATION	4		
DET IMG	1	HEWSON, PAUL	MANHATTAN	1127	29		2012000372106		9/12/2012	9/19/2012 12:02:49 PM	UCC3 TERMINATION	4		
DET IMG	1	HEWSON, PAUL	MANHATTAN	1127	29		2012000125102		3/26/2012	3/30/2012 9:02:01 AM	INITIAL COOP UCC1	4		
DET IMG	1	HEWSON, PAUL	MANHATTAN	1127	29		2012000125102		3/26/2012	3/30/2012 9:02:01 AM	INITIAL COOP UCC1	4		
DET IMG	1	HEWSON, PAUL	MANHATTAN	1204	29		2008000137694	ENTIRE LOT	3/26/2008	4/7/2008 11:29:12 AM	NYC REAL PROPERTY TRANSFER TAX	2		4,900,0
DET IMG	1	HEWSON, PAUL	MANHATTAN	1127	29		2003000315280	ENTIRE LOT	8/19/2003	8/28/2003 10:52:48 AM	INITIAL COOP	4		
DET IMG	1	HEWSON, PAUL	MANHATTAN	1127	29		2003000315280	ENTIRE LOT	8/19/2003	8/28/2003 10:52:48 AM	INITIAL COOP	4		

- * Look for RPTT/RETT if sale took place after 2006
- * If sale before 2006, look for earliest Initial Coop UCC1 to confirm purchase
- Initial Coop UCC1 = financing initiated (similar to a mortgage)
 - Financing terms and amount is not disclosed

Example: Paul Hewson (aka Bono) Click on "IMG" to see a PDF of the UCC1



Debtor

Example: Paul Hewson (aka Bono) ACRIS Results

View	Party Type/ Other	Party Name	Borough	Block	Lot	Reel/Pg/File	CRFN	Partial	Doc Date 🜲	Recorded/Filed	Document Type	Pages	Corrected/ Remarks	Doc Amoun
DET IMG	1	HEWSON, PAUL	MANHATTAN	1127	29		2015000258847	ENTIRE LOT	7/28/2015	7/28/2015 3:40:43 PM	UCC3 ASSIGNMENT	4		
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DET IMG	1	HEWSON, PAUL	MANHATTAN	1127	29		2003000315280	ENTIRE LOT	8/19/2003	8/28/2003 10:52:48 AM	INITIAL COOP	4		
DET IMG	1	HEWSON, PAUL	MANHATTAN	1127	29		2003000315280	ENTIRE LOT	8/19/2003	8/28/2003 10:52:48 AM	INITIAL COOP	4		

- * UCC financing statements
 - UCC3 Termination = cancels financing/terms met
 - Financing terms and amount is not disclosed

Example: Paul Hewson (aka Bono) Click on "IMG" to see a PDF of the UCC3

UCC FINANCING STATEMENT AMENDMENT

A NAME & PHONE OF CONTACT AT FILER (optional)				
Erwin J. Shustak (888-748-8748)		-	Terminated 8/28/03 finan	cinc
B. SEND ACKNOWLEDGMENT TO: (Hame and Address) Stuart Kagan, Esq. Shustak Frost & Partners, P.C. 570 Lexington Avenue, 16th Floor New York, New York 10022				CITE
14 INTIAL FRANCING STATEMENT FILE #	THE ABOVE	SPACE IS FOR FILING OFFI	ICE USE ONLY	
CRFN 2003000315280 Filed 08-2	8-2003	to be filed for record HEAL ESTATE RECO		
2. TERMINATION: Effectiveness of the Financing Statement identified ab	ove is terrorated with respect to security interest(a) o	the second se		
3. CONTINUATION: Effectiveness of the Financing Statement identifier continued for the additional period provided by applicable law.	above with respect to accurity interest(a) of the Se	cured Party authorizing this Control	ualion Statement is	
4. ASSIGNMENT (LE or serial) Give nerve of assignee in term 74 or 78	and address of assignme in term Yo; and also give na	rie of assignor in Rev. S.		
 ANENDMENT (PARTY INFORMATION): This Amendment afters Also check upg of the following three boxes and provide appropriate informatio 		Hy see of Prese two bores.		
CHANCE name another activities. Please refer to the data bet instructions in segurific to changing the name laboration of a party.	DELETE neme: Give record name to be deleted in term to at the	ADDname, Complete der effessorragiste horns 76-76	en 7aur 7b, and also larn 7c, a 2 april 1 attei	
8. CURRENT RECORD INFORMATION				
Sa. ORGANIZATION'S NAME				
OR REPROVIDUAL'S LAST NAME	FIRST NAME	MECCE NAME	BU111X	
Hewson	Paul			

Example: Paul Hewson (aka Bono) ACRIS Results

ecords 1 - 8 << p	revious next >>	Max Rows 10 [Search Op	tions New	VName Se	arch] [Edit Curre	nt Search] [P	rint Index						
View	Party Type/ Other	Party Name	Borough	Block	Lot	Reel/Pg/File	CRFN	Partial	Doc Date 🜲	Recorded/Filed	Document Type	Pages	Corrected/ Remarks	Doc Amoun
DET IMG	1	HEWSON, PAUL	MANHATTAN	1127	29		2015000258847	ENTIRE LOT	7/28/2015	7/28/2015 3:40:43 PM	UCC3 ASSIGNMENT	4		
DET IMG	1	HEWSON, PAUL	MANHATTAN	1127	29		2012000372106		9/12/2012	9/19/2012 12:02:49 PM	UCC3 TERMINATION	4		
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DET IMG	1	HEWSON, PAUL	MANHATTAN	1127	29		2012000125102		3/26/2012	3/30/2012 9:02:01 AM	INITIAL COOP UCC1	4		
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DET IMG	1	HEWSON, PAUL	MANHATTAN	1204	29		2008000137694	ENTIRE LOT	3/26/2008	4/7/2008 11:29:12 AM	NYC REAL PROPERTY TRANSFER TAX	2		4,900,0
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- * UCC financing statements
 - UCC3 Assignment = transfers debt to new secured party
 - Financing terms and amount is not disclosed

Example: Paul Hewson (aka Bono) Click on "IMG" to see a PDF of the UCC3

UCC FINANCING STATEMENT AMENDMENT

a. NAME & FORME OF CONTACT ATTREND (associal) Patricia Kaighn 1-877-766-8244 ext. IR. HDM ACXOUNT_DUMENT TO THOSE out follow: Mortgage Services 1 Mortgage Way Mt Laurel, NJ 08054 Loan # 7124154977 GOLDMAN	83978	Re-assigned 3/30/12 financing						
NEW YORK County 03/30/2012	2012000125102	HE FRANCING STATEMENT AND to be field for record, for recorded) state potratic approaches	21 Pe					
TEMMINTATION: Electrico car of the Francing Statement start To CONTINUATION: Electrico car of the Francing Statement to particular the the existing particular biology by applicable law To Statement (PARTY INFORMATION: The Association of analyses in the Statement (PARTY INFORMATION: The Association of analyses in the Statement (PARTY INFORMATION: The Association of analyses in the Statement (PARTY INFORMATION: The Association of analyses in the Statement (PARTY INFORMATION: The Association of analyses in the Statement (PARTY INFORMATION: In registration of the Association of the Association In registration (PARTY INFORMATION: To Particular Provide (PARTY) To Party INFORMATION In P	n To or Th and address of assignees in tern To; and all the Coster of Coster of Second Party of second Coste way got	e Secured Party suborcing the C to give name of assignation term &	ortinuation Diatersent to	New secured party				
Country of the second access and the second	orv Salt Lake City	UT 84101 15 THERE STORE	Unter USA USA					

Example: Paul Hewson (aka Bono) ACRIS Results

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- * RPTT is the Real Property Transfer Tax paid to the city
 - Displayed as "NYC Real Property Transfer Tax" or "Both RPTT and RETT"
 - Doc Amount = sales price

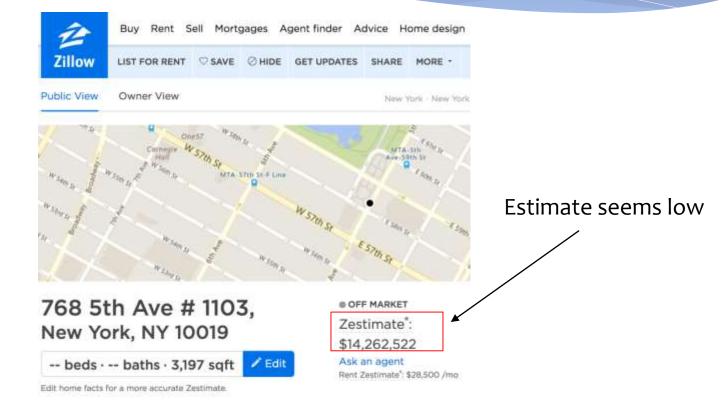
New York City

Estimating Value (Condos/Co-ops)

- * Assessment values not helpful
- * Zillow (sometimes)
- * Comparable units
 - Same building (when possible)
 - Number of rooms/size (if known)
 - Location in building (letter ending/floor)

Example: Robert K. Kraft

Zillow Estimate **\$14,262,522**



Example: Robert K. Kraft City Realty (Comparable Units) **\$15 million-\$20 million**

Diplosity is feen that Day a Mathiana Med is The Place, I Control Part South is APS 1100

Retween 1999 Stool & Central Park South | Q Alabaux Rect -

The Plaza, 1 Central Park South, #1103

EXTERENTY BUT ADDIT OIL NORTHEASTER ADDREST BARRY ADDRESSED

Same beds/baths
Same Deus Datis

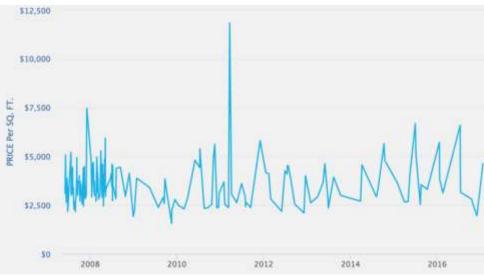
- Same floor
- 540 sq.ft. smaller

LOSING	ISTORY - PA	ST 12 MONTHS (10	Vigial	ALL CLOBED TRANSACT	ONE SINCE 2007 UM
Unit:	the .	Approx. Pi ²	Closing Price	Print (PF	Asking Price	Closing Date
615	4 beds	3,000	\$13,900,000 +1% formalik price	\$4,633	\$13,750,000	Jan 20, 201
1332	Studio 1 set	537	\$1,050,000 -35% from and price	\$1,955	\$1,400,000	Nov 30, 20
1423	2 beds 2 bats	1,487	\$3,900,000 -2% hore assigned	\$2,555	\$3,895,000	Oct 27, 201
P2040	2 beds 2.5 tets	2,150	\$7,370,000	\$3,428	÷	Oct 17, 201
1623	2 beds	-	\$4,395,000	12	\$4,395,000	Oct 17, 201
1223	2 beds t tash	1,500	\$3,995,000	\$2,663	\$3,995,000	Oct 17, 201
1940	1 bed 1 oats	3	\$2,545,000	1	\$2,545,000	Oct 17, 201
1640	1 bed	941	\$2,195,000	\$2,333	\$2,195,000	Oct 17, 201
608	2 beds	1,676	\$5,300,000	\$3,162	\$4,290,000	Jul 15, 201
1101	3 beds	2,656	\$14,500,000	\$5,459	\$18,000,000	Jul 13, 201
1102	1 bed	1,155	\$4,000,000	\$3,463	\$2,686,500	Jul 13, 201
1401	3 beds	2,656	\$17,500,000	\$6,589	2	Jul 12, 201

- Same beds/baths
- Higher floor
- 540 sq.ft. smaller

Example: Robert K. Kraft

City Realty (Average price/sq.ft.) **\$15 million-\$20 million**



ALL SALES	AVERAGE PRICE / FT ²	TRANSACTIONS	ALL BALES	AVERAGE PRICE / FT [©]	TRANSACTIONS
2017	\$4,633	1	2009	\$2,881	12
2016	\$3,690	12	2006	\$3,726	78
2015	\$3,687	10	2007	\$3,554	83
2014	\$4,353	10	2006	N/A	0
2013	\$3,242	в	2005	N/A	0
2012	\$3,499	13	2004	N/A	0
2011	\$3,748	14	2003	N/A	0
2010	\$3,298	17			

 The Plaza: Average price/sq.ft. similar in 2007 and 2016

The Hamptons

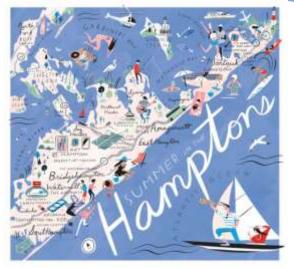


Photo Credit: New York Times/Libby VanderPloeg (5/25/16)

Finding Information

- * Suffolk County, NY Deeds
 - Search by tax map ID only
- * Assessment values fairly accurate
 - Southampton, NY Assessor
 - East Hampton, NY Assessor

Kelly Labrecque, Senior Researcher kelly@helenbrowngroup.com



Part II

Valuing Farms and Ranches Heather Willis, The Helen Brown Group



Goals



- * Gain insight into the industry with background info and stats
- Understand the difference between 'small' vs. 'large' operations
- Learn how to determine estimated sales and income ranges
- * Learn how to estimate real estate value and gain insight into new market trends
- * Learn how other characteristics can be used as wealth indicators

Background

 * USDA's definition of a farm is "any place from which \$1,000 or more of agricultural products were produced and sold, or normally would have been sold, during the year." (govt. subsidies included)

Statistics

(USDA, National Agriculture Statistics Service)



- Number of farms in the U.S. for 2016 is estimated 2.06 million, down 8,000 farms from 2015
- * Total land in farms, at 911 million acres, decreased 1 million acres from 2015
- * Average farm size for 2016 is 442 acres, up 1 acre from the previous year

http://usda.mannlib.cornell.edu/MannUsda/viewDocumentInfo.do?documentID=1259

Statistics cont.

- After 3 years of decline, farm wealth is expected to increase
- Estimated net farm income is forecast at \$63.4 billion, up \$1.9B (3.1%)
- * Commodity prices? Hurricanes, fires

https://www.ers.usda.gov/topics/farm-economy/farm-sector-income-finances/highlights-from-the-farm-income-forecast/

Statistics cont.

- * Average farm *household* income is \$125,616, 51% higher than U.S. household income
- <20% of that income is from the farm operations
- Real estate assets comprise 81% of a farm's assets

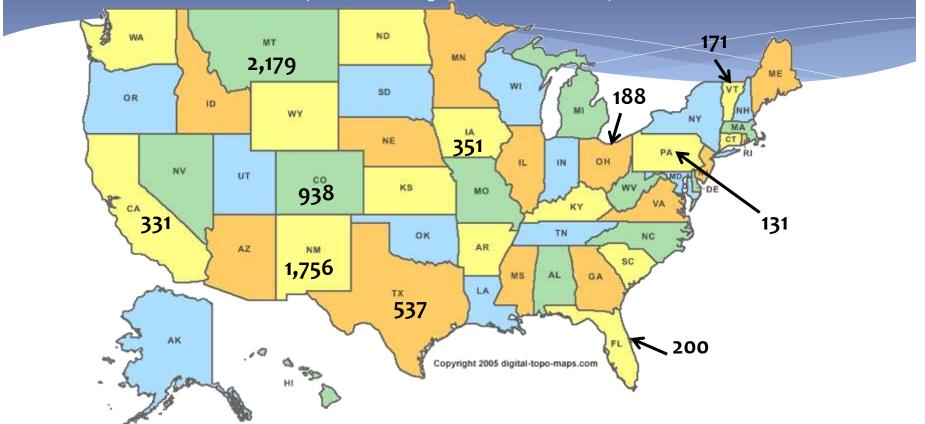


Size, Sales, and Income

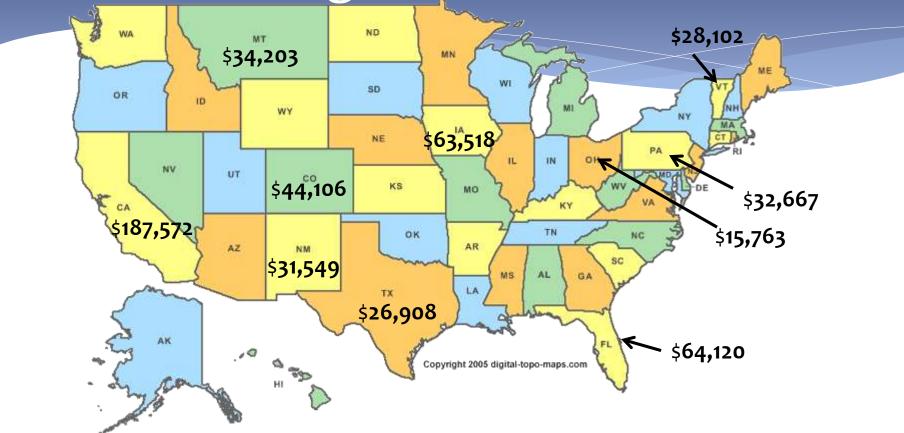


Average Size

(USDA, National Agriculture Statistics Service)



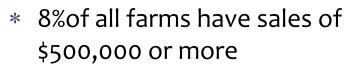
Average Farm Income



Small vs. Large

Small

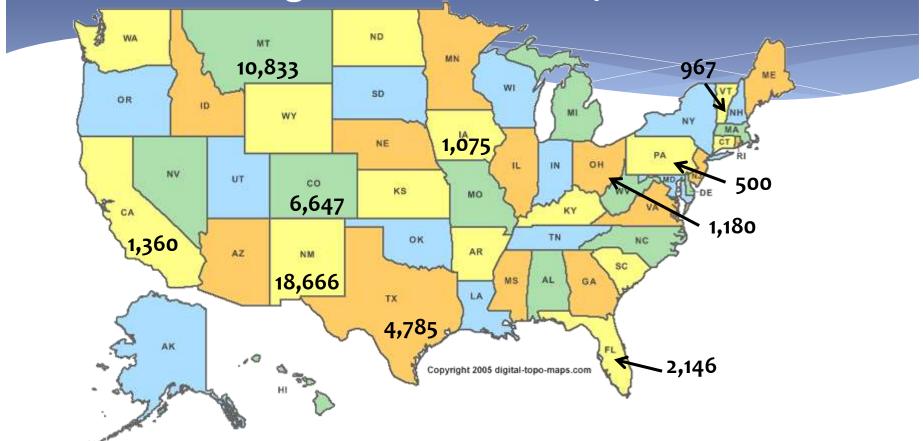
- * <\$500K sales, <\$310K in income</pre>
- * 50% of all farms <\$10,000 in sales
 (25 acres hay, 50 acres of wheat, 12 cows)
- * 80% have <\$100,000 in sales (250 acres of hay, 500 acres of wheat, 120 cows)</p>



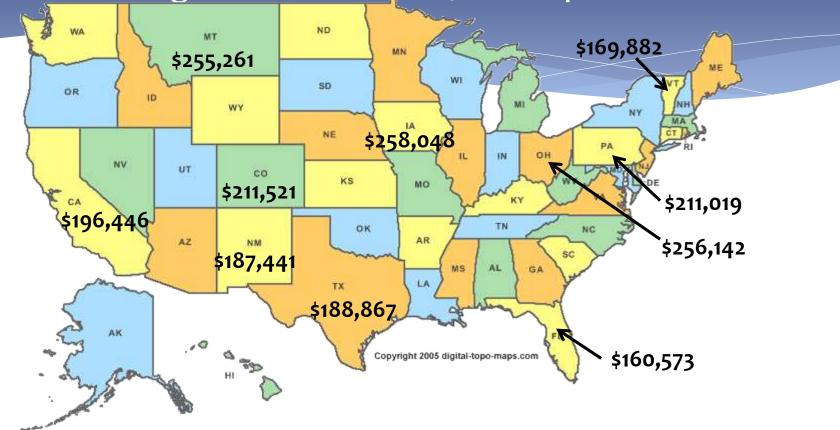
Large

- * Of that only 4% have sales of more than \$1M
- * \$393K+ in income

Average Size \$500K+ Operation



Average Farm Income \$500K Operation



	Average	Average Size for		
	Farm Size	\$500K+ Operation	Average Farm	Average Farm Income for
State	(acres)	(acres)	Income	\$500K Operation
IA	351	1,075	\$ 63,518	.8 \$ 258,048
ОН	188	1,180	\$ 15,763	53 \$ 256,142
MT	2,179	10,833	\$ 34,203	3 \$ 255,261
CO	938	6,647	\$ 44,100	6 \$ 211,521
PA	131	500	\$ 32,66	57 \$ 211,019
CA	331	1,360	\$ 187,572	2 \$ 196,446
ТΧ	537	4,785	\$ 26,908	8 \$ 188,867
NM	1,756	18,666	\$ 31,549	9 \$ 187,441
VT	171	967	\$ 28,102	2 \$ 169,882
FL	200	2,146	\$ 64,120	0 \$ 160,573

What Does This Mean?

- You can now estimate annual sales and net income
- Determine size of your prospect's farm/ranch
- Go to Average Size by Sales Class
 - Look up your state and approximate size of prospect's farm, get annual sales range
- Go to Income by Sales Class
 - Find your state and sales class to get estimated income



	Average Size by Sales Class									
	А	В	С	D	E	F	G			
1	State	Annual Sales of \$1,000-\$9,999	Annual Sales of \$10,000-\$99,999	Annual Sales of \$100,000-\$249,999	Annual Sales of \$250,000-\$499,999		Annual Sales of \$1,000,000+			
17	Kansas	112	390	1,078	1,744	3,200	3,500			
18	Kentucky	67	170	364	600	1,290	1,827			
19	Louisiana	73	247	650	846	1,059	2,545			
20	Maine	96	167	294	500	818	2,077			
21	Maryland	46	111	383	385	650	1,073			
22	Massachusetts	42	70	132	N/A	N/A	625			
23	Michigan	43	110	262	414	766	1,703			
24	Minnesota	79	167	302	532	961	1,774			
25	Mississippi	122	280	636	625	909	1,632			
26	Missouri	88	242	629	971	1,667	2,000			
27	Montana	235	1,127	3,111	5,020	9,310	13,158			
28	Nebraska	75	348	776	1,375	1,960	3,447			
29	Nevada	65	325	2,231	2,310	6,111	18,125			
30	New Hampshire	77	143	N/A	N/A	N/A	N/A			
31	New Jersey	29	68	178	333	381	682			
32	New Mexico	255	1,790	7,333	12,600	22,432	15,000			
33	New York	95	143	264	441	650	1,591			
34	North Carolina	49	117	350	438	594	871			
35	North Dakota	176	479	1,194	1,767	2,405	4,545			

Income by Sales Class

			Annual Sales of	Annual Sales of		Annual Sales of	Annual Sales of		Annual Sales of	Annual Sales of
	Chata	l '			-			<i>.</i>		
1	State		\$1,000-\$9,999	\$10,000-\$99,999	-	0,000-\$249,999	50,000-\$499,999		500,000-\$999,999	\$1,000,000+
17	Kansas	\$	(4,096)	\$ 6,034	\$	49,844	\$ 125,391	\$	230,059	\$ 703,202
18	Kentucky	\$	(4,762)	\$ 5,772	\$	35,310	\$ 98,550	\$	173,295	\$ 641,186
19	Louisiana	\$	(6,000)	\$ 3,098	\$	34,908	\$ 100,057	\$	276,300	\$ 881,590
20	Maine	\$	(6,394)	\$ 2,418	\$	39,038	\$ 87,979	\$	198,405	\$ 1,174,007
21	Maryland	\$	(9,542)	\$ 442	\$	36,257	\$ 79,397	\$	187,608	\$ 632,151
22	Massachusetts	\$	(11,108)	\$ (4,116)	\$	35,974	\$ 105,826	\$	179,802	\$ 749,782
23	Michigan	\$	(6,328)	\$ 8,483	\$	51,812	\$ 112,859	\$	248,057	\$ 819,959
24	Minnesota	\$	(2,151)	\$ 10,361	\$	62,495	\$ 135,502	\$	261,883	\$ 775,434
25	Mississippi	\$	(4,384)	\$ 7,564	\$	37,853	\$ 106,967	\$	201,939	\$ 699,045
26	Missouri	\$	(4,154)	\$ 5,900	\$	38,622	\$ 92,382	\$	203,254	\$ 639,121
27	Montana	\$	(6,985)	\$ (1,243)	\$	44,028	\$ 112,939	\$	255,261	\$ 733,697
28	Nebraska	\$	(3,350)	\$ 6,900	\$	47,269	\$ 121,736	\$	264,599	\$ 736,670
29	Nevada	\$	(12,247)	\$ (10,857)	\$	12,471	\$ 88,618	\$	155,129	\$ 1,122,401
30	New Hampshire	\$	(9,929)	\$ (1,902)	\$	6,932	\$ 62,910		N/A	N/A
31	New Jersey	\$	(10,375)	\$ 4,827	\$	28,104	\$ 81,892	\$	184,605	\$ 764,631
32	New Mexico	\$	(4,728)	\$ (1,811)	\$	33,519	\$ 105,009	\$	187,441	\$ 742,232
33	New York	\$	(9,023)	\$ 4,066	\$	45,575	\$ 110,128	\$	219,496	\$ 836,407
34	North Carolina	\$	(5,032)	\$ 6,364	\$	28,945	\$ 91,043	\$	198,312	\$ 707,614
35	North Dakota	\$	1,628	\$ 13,603	\$	65,964	\$ 153,498	\$	310,667	\$ 879,316

Statistics by State

Statistics by State

Select the State from the map or from the text below the map.



Alabama	Indima	Networke	Puerto Rico
Alaska	kona	Nevada	Rhode Island
Arizona	Kansan	New England	South Carolina
Arkansas	Kentucky	New Hampshire	South Dakota
California	Louisiana	New Jersey	Tennessee
Colorado	stane	New Mexico	Texas
Connecticut	Maryland	New York	Ltiati
Celaware	Massachusetta	North Carolina	Vermont
Florida	Michigan	North Ciskota	Mirginia -
Georgia	Minneaota	Dtip	Wastington
Hawati	Missission	Oklabome	West Virginia
totatio	Masout	Oregoti	Wasonsin
liticoliti	Montana	Pennsylvania	Waroming

https://www.nass.usda.gov/Statistics_ by_State/index.php

2016 STATE AGRICULTURE OVERVIEW

Pennsylvania

Farms Operations

Farm Operations - Area Operated, Measured in Acres / Operation Farm Operations - Number of Operations Farm Operations - Acres Operated

Livestock Inventory

Cattle, Cows, Beef - Inventory (First of Jan. 2017)	185,000
Cattle, Cows, Milk - Inventory (First of Jan. 2017)	525,000
Cattle, Incl Calves - Inventory (First of Jan. 2017)	1,620,000
Cattle, On Feed - Inventory (First of Jan. 2017)	95,000
Goats, Meat & Other - Inventory (First of Jan. 2017)	37,000
Goats, Milk - Inventory (First of Jan. 2017)	15,000
Sheep, Incl Lambs - Inventory (First of Jan. 2017)	93,000
Hogs - Inventory (First of Dec. 2016)	1,210,000
Chickens, Broilers - Production, Measured in Head	185,700,000
Turkeys - Production, Measured in Head	7,300,000

† Survey Data from Quick Stats as of: Sep/27/20

Milk Production [†]

10000	Sec. 8.	Includ	A Revenue

Milk, Dry, Nonfat, Human - Production, Measured in Plants	3	
Milk - Production, Measured in Lb / Head	20,454	
Milk, Dry, Nonfat, Human - Production, Measured in Lb	184,407,000	
Milk - Production, Measured in S	1,861,040,000	
Milk - Production, Measured in Lb	10,820,000,000	

Crops - Planted, Harvested, Yield, Production, Price (MYA), Value of Production [†] Sorted by Value of Production in Dollars

131

58,200

7,630,000

Commodity	Planted All Purpose Acres	Harvested Acres	Yield	Production or Sales	Price per Unit	Value of Production or Sales in Dollars
HAY & HAYLAGE						
HAY & HAYLAGE		1,720,000	2.68 TONS / ACRE, DRY BASIS	4,613,000 TONS, DRY BASIS		837,061,000
HAY & HAYLAGE, ALFALFA	80,000	540,000	3.71 TONS / ACRE, DRY BASIS	2,002,000 TONS, DRY BASIS		
HAY & HAYLAGE, (EXCL ALFALFA)		1,180,000	2.21 TONS / ACRE, DRY BASIS	2,611,000 TONS, DRY BASIS		
MUSHROOMS						
MUSHROOMS, AGARICUS			6.89 LB / SQ FT	587,459,000 LB	0.969 \$ / LB	569,103,000
MUSHROOMS, AGARICUS, FRESH MARKET				525,008,000 LB	1.01 \$ / LB	530,258,000
MUSHROOMS, AGARICUS, PROCESSING				62,451,000 LB	0.622 \$ / LB	38,845,000
HAY						
HAY		1,350,000	2.33 TONS / ACRE	3,150,000 TONS	178 \$ / TON	569,100,000
HAY, (EXCL ALFALFA)		1,000,000	2.1 TONS / ACRE	2,100,000 TONS	176 \$ / TON	373,800,000
HAY, ALFALFA		350,000	3 TONS / ACRE	1,050,000 TONS	183 \$ / TON	195,300,000
CORN						
CORN, GRAIN	5 A	950,000	129 BU / ACRE	122,550,000 BU	4.05 \$ / BU	496,328,000
CORN	1,400,000					
CORN, SILAGE		440,000	17.5 TONS / ACRE	7,700,000 TONS		

Pennsylvania

✤ Average size

- Commodities produced
- Yields
- Price per Unit
- Census data
- Average expenses
- ✤ Average income
- ✤ Etc.

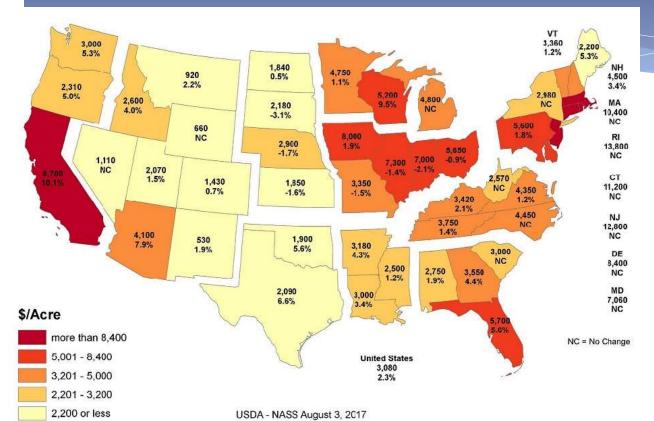
Real Estate and Market Trends

Average is \$3,080 per acre for 2017

- Highest Corn Belt region at \$6,260 per acre
- Lowest Mountain region at \$1,130 per acre
- Where to find land values
 - <u>https://www.ers.usda.gov/topics/farm-economy/land-use-land-value-tenure/farmland-value/</u>
 - https://www.nass.usda.gov/Charts_and_Maps/Land_Values

2017 Farm Real Estate Value by State

\$ per acre and % change from 2016



California - up 10 % to \$8,700/acre

South Dakota - down 3.1% to \$2,180/acre

Wealth Indicators



* Age

- * Income
- * Primary Residence
- Commodities Produced
- * Intrinsic Value
- * Production vs. Recreation

Answer These ?'s

- * Size of Farm/Ranch?
- * Average Sales >\$500K?
- * Average Income >\$310K?
- * Real Estate Value?
- * Over 60 years old?
- * Significant Off Farm Income?

- Primary Residence Off Farm?
- * High Valued Commodity Produced?
- * Intrinsic Value?
- * Production or Recreation?

Top Ten Landowners

- 1. John Malone 2,200,000
- 2. Ted Turner 2,000,000
- 3. Emmerson Family 1,900,000
- 4. Stan Kroenke 1,380,000
- 5. Reed Family 1,370,000

- 6. Irving Family 1,240,000
- 7. Singleton Family 1,100,000
- 8. Brad Kelley 1,000,000
- 9. King Ranch Heirs 911,000
- 10. Pingree Heirs 830,000



Photo: Chase S. Middleton & Son

Waggoner Ranch Vernon, TX

- ✤ \$725M
- * 510,000 acres
- ✤ largest contiguous ranch in the US
- 492,000 barrels of oil, 14,000 cattle,
 500 horses, 27,000 acres crops
- ✤ \$40M+ revenue

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